

## Vueling reaches 300,000 passengers in Vienna

The airline celebrates it by giving away a round trip flight and a shopping-voucher at Vienna Airport to the passenger 300,000<sup>th</sup>

Vueling will offer this summer 84,240 which means 41% growth compared to the summer of 2013.

**Vienna Airport, April 26th 2014-.** Vueling has achieved today its 300,000<sup>th</sup> passenger in Austria since the airline, with hubs in Barcelona and Rome, started operating at Schwechat Airport back in July 2009. The airline wanted to share this historic number with the passenger of the flight VY 8711 from Vienna to Barcelona that turned out to be the lucky person who bought the 300,000 flight ticket on this route with Vueling. The winner is Lubica Selecka from Slovakia, who was travelling for leisure reasons.

Vueling presents a 41% growth for the summer season 2014, compared to last year. The airline will connect Vienna to the Catalan capital with daily flights, offering up to nine direct flights per week, four more than last year, and over 84,000 seats on sale during summer. Thanks to Vueling, passengers from Vienna are directly connected to Barcelona, a gateway to the coast of the Mediterranean Sea, a major attraction for Austrian tourists seeking guaranteed sunshine destinations to spend either their city breaks or summer holidays. Tickets for the new routes are already on sale through all sales channels: www.vueling.com, travel agencies and tour operators, applications for iPhone and Android, and the mobile portal m.vueling.com.

## **About Vueling**

Vueling was created in July 2004 with an initial fleet of two Airbus A320s, four routes and the objective of providing excellent customer service at a competitive price. Nine years later, Vueling is operating more than 250 routes in 117 cities all over Europe, Middle East and Africa, with 90 aircraft. Vueling has 16 operational bases in Europe and has transported over 70 million passengers.

## Safety and punctuality, our number one priorities

Vueling is the **leading company** at Barcelona-El Prat Airport, where it is the lead airline with near 40% of the market share, transporting more than 17 million passengers each year. In order to support the growth for the next summer season the airline relies on a fleet of 90 Airbus aircraft. Nine of them are new models with the latest technology in advanced wingtips, named **sharklets** by the manufacturer – and four A319s, configured for 144 passengers. Vueling embraces all technological developments that bring security and efficiency to the flying process. The new Airbus *sharklets* help the company lower its CO2 levels as well as affording lower fuel consumption.

In addition, the company has been awarded the **Operational Safety Audit** (IOSA) certification by the International Air Transport Association (IATA) which endorses the airline as having the very highest standards in both quality and safety.

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## Different needs, different solutions

Vueling, which has recorded profits in each of the last four years, presented a renewed communications philosophy in 2012 which aims to project maturity and the company's current dimension without sacrificing the innovative spirit that has always characterized the brand. People are very much the focal point of all the company's endeavors. This is all encompassed by a new brand concept: **LOVE THE WAY YOU FLY.** 

BCNVIE 22/3/13 AL 26/10/13 61.920 SEATS BCNVIE 30/3/14 AL 25/10/14 84.240 SEATS

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