

A tribute to Viennese coffee house culture: the young coffee manufacture Bieder & Maier opens its first café at Vienna Airport

A new Viennese café is now open at Vienna Airport. The young coffee manufacture Bieder & Maier opened its own very first coffee house located in the publicly accessible departure hall in Terminal 3. Freshly ground coffee produced in-house can either be enjoyed right there on site, or else it is packaged for people to take with them on their journeys. Bieder & Maier is already represented in many coffee houses thanks to its unique coffee creations, for example in Vienna's city centre, and is now present at Vienna Airport. In this way the airport is expanding its offering of domestic brands, offering new, regional coffee enjoyment to local and international passengers. The new café is being operated by Lagardère Travel Retail, a global specialist for retail and gastronomy concepts at airports, and a longstanding partner at the Vienna Airport flight hub.

"Fresh coffee aroma and Vienna are inseparable. Due to its exquisite coffee roastings, the young coffee brand Bieder & Maier has quickly established itself in the Viennese culinary scene. With its first proprietary café, Bieder & Maier is reinterpreting the traditional Viennese coffee house culture. We are extremely pleased with this opening at the airport. Accordingly, we now offer passengers a further culinary highlight," states Julian Jäger, Joint CEO and COO of Vienna Airport.

New Bieder & Maier café on the departure level of Terminal 3 – accessible to everyone

The new café is located directly in the entrance area of the departure hall of Terminal 3 and is thus accessible for anyone who is interested. The coffee house is open daily from 5 a.m. to 9 p.m. and offers a broad range of breakfasts, high quality paninis and salads in addition to freshly roasted coffee creations. The coffee blends created by the company itself are available as whole beans, grounded or in capsules to enjoy at home, in gift boxes and also individually packaged. In addition, espresso and cappuccino cups featuring the classical Bieder & Maier design can be purchased. Vienna Airport is thus the very first location for the young coffee manufacture's own coffee house.

Bieder & Maier: Viennese coffee house culture interpreted in a modern fashion

The young coffee manufacture Bieder & Maier was founded about three years ago as a tribute to the Viennese coffee house culture and a symbol of a new generation. In this regard, the team focuses on three cornerstones: first, the Viennese art of making coffee as a UNESCO cultural heritage and the Biedermeier era; second, ensuring the highest quality based on extremely gentle and high-quality drum roasting for 30 minutes as well as experience and a lot of feeling; and finally, a state-of-the-art design, which has won multiple awards as the world's best packaging design, making it a gourmet and lifestyle product. The new coffee house of Bieder & Maier can be found directly in the entrance area of Terminal 3 on the departure level.

Web tips: www.viennaairport.com and www.biedermaier.com

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